

KICKSTARTER CREATE

OUR INITIATIVE

New Orleans, share your ideas with a creative community of millions. Propeller, Idea Village, 4.0 Schools, and 52 Businesses are partnering with Kickstarter on an exciting new initiative.

The program will harness the innovative, creative, and collaborative spirit of the New Orleans entrepreneurial community, culminating in the opportunity to showcase launched Kickstarter projects at New Orleans Entrepreneurship Week and Launch Fest. Kickstarter representatives will provide mentorship, access to the creator community, and educational resources.

Together participants will brainstorm ideas, workshop creative projects, and prepare to launch them to the world.

SELECTION PROCESS

Creators will be selected by Kickstarter in collaboration with listed partners. Although we welcome applicants from all fields, projects must fall within the [Kickstarter rules](#) and creators must meet our [eligibility guidelines](#).

To apply, write to neworleans@kickstarter.com with the following information:

- Subject: incubator initiative
- Content:
 - Creator name
 - E-mail address
 - [Kickstarter preview link](#) (while the project need not be ready for launch, the preview link should give us a strong sense of your project idea and include a draft description, rough cut video—or at least a concept outline, and initial reward ideas)

TIMELINE

Event	DATE
Launch	October 21, 2014
Kickstarter workshop: RSVP here	November 20, 2014
Project page due	December 19, 2014
Participants selected	January 8, 2015
Kickstarter intensive for participants	January 24, 2015 (tentative)
Two additional Kickstarter check-ins	custom to creator
Projects launch	by March 2015
Entrepreneurship Week showcase	March 22-28, 2015
Launch Fest showcase	April 2015

To be added to the mailing list or for any questions regarding this initiative, e-mail neworleans@kickstarter.com.