



2013 GALA

In celebration of
**the 2012-2013 Propeller Accelerator Fellows
&
Propeller Social Innovation Incubator Grand Opening**

Event Details

Thursday, May 23rd, 2013

6pm-7pm: Investor Hour

7pm-10:30pm: Gala—program, delicious food, wine, beer, live music, and silent auction

Tickets: Patron Hour (\$80); Gala (\$35 in advance; \$40 at door)

Location: Propeller Social Innovation Incubator
4035 Washington Avenue, New Orleans, LA 70125

Cocktail Attire

Sponsorship Opportunities

- Title Sponsor (Limit 1), \$10,000
- Platinum, \$7,500
- Gold, \$5,000
- Silver, \$2,500
- Bronze, \$1,000
- In-Kind

Ticket Categories

- Propeller Friend: \$500
 - Investor Hour Ticket (includes Gala): \$80
 - Gala: \$35 (\$40 at door)
-

Underwriter, \$10,000 (Limit 1)

- Opportunity to give the official welcome during the Gala Opening Remarks
- All the benefits of a Platinum Sponsor
- Firm logo on all press releases introducing Propeller 2012-2013 Fellows

- Firm logo on all marketing materials for the 2013 Social Venture Accelerator
- Full page ad in the Propeller Gala program
- Inclusion in all press releases related to event
- One firm representative listed as Gala Co-Chair in Gala invitation and printed program
- 10 tickets to Investor Hour & Gala
- Seating for 30 and 20 additional tickets to Gala

Platinum, \$7,500

- Opportunity to introduce Propeller Accelerator Fellows during Gala program
- Recognition onstage at Investor Hour and Gala Program
- Firm logo included in all Propeller Gala press releases
- Firm logo with link on all electronic materials related to Propeller Gala
- Firm name on all marketing materials for the 2013-2014 Propeller Social Venture Accelerator
- Firm logo included in invitation and all printed materials related to Propeller Gala
- ½ page ad in the Propeller Gala printed program
- Inclusion in all press releases related to event
- One firm representative listed in Gala Committee in invitation and printed program
- 8 tickets to Investor Hour & Gala
- Seating for 20
- 12 tickets to Gala

Gold, \$5,000

- Recognition onstage at Investor Hour and Gala Program
- Firm logo with link on all electronic materials related to Propeller Gala
- Firm logo included in invitation and all printed and electronic materials related to Propeller Gala
- ½ page ad in the Propeller Gala printed program
- Inclusion in all press releases related to event
- One firm representative listed in Gala Committee in invitation and printed program
- 6 tickets to Investor Hour & Gala
- Seating for 20
- 14 tickets to Gala

Silver, \$2,500

- Verbal recognition onstage at the Investor Hour and Gala Program
- Firm logo with link on all electronic materials related to Propeller Gala
- Firm logo included in invitation and all printed and electronic materials related to Propeller Gala
- ½ page ad in the Propeller Gala printed program
- Inclusion in all press releases related to event
- 5 tickets to Investor Hour & Gala
- Seating for 10
- 6 additional tickets to Gala

Bronze, \$1,000

- Firm logo with link on all electronic materials related to Propeller Gala
- Firm logo included in invitation and all printed and electronic materials related to Propeller Gala
- Inclusion in all press releases related to event
- 4 tickets to Investor Hour & Gala

- Seating for 10
- 6 additional tickets to Gala

In-Kind Donations (Food, Beverage, and Silent Auction Donations)

- Firm logo on all printed and electronic materials (program, signage, presentation, electronic invitations, etc.) related to Propeller 2013 Gala
- Inclusion in all press releases related to event
- 2012 Gala event was covered by NOLA.com, inthenola.com, Silicon Bayou News, NOLA Invader and attended by the New York Times and New Orleans City Business

Propeller Friend: \$500

- Half table for 5 at Gala
- 2 Tickets to Investor Hour
- Listing in the Propeller program as a “Propeller Friend”

Individual tickets: \$80, Investor Hour; \$35, Gala Event

Tickets are available online at www.gopropeller.org/gala2013. Each Gala ticket includes dinner, drinks, and entertainment.

Notes

- For inclusion on printed materials, reservation must be received by May 12, 2013. Size and location of firm name and logo commensurate with sponsorship level and design.
- Seating arrangements will be made according to sponsorship level, with priority given to highest-level sponsors.

Payment Information

- Check enclosed: Payable to Propeller: A Force for Social Innovation
- Online payment through Paypal: Please visit www.gopropeller.org/donate
- I can't attend, but I would like to make a donation of this amount: \$_____.

Listing

Please list names as they should appear in print and electronic material

Donor name

Firm

Address

City

State

Zip

Contact Person

Email

Phone

(confirmation will be sent via email)

Please return completed form and payment to:

Propeller: A Force for Social Innovation
 4035 Washington Avenue
 New Orleans, LA 70125

Reservations will be granted on a first come, first serve basis.
 Reservations and payment deadline: April 30, 2013. All reservations are final.

Propeller: A Force for Social Innovation (formerly “Social Entrepreneurs of New Orleans”) is a 501c3 nonprofit organization (EIN # 26-3223585). The estimated fair market value of a single event ticket is \$20/person and is deductible as a business expense to the extent allowed by law. Contributions are fully tax-deductible.

About Propeller: A Force for Social Innovation

Mission // Propeller: A Force for Social Innovation is a 501c3 nonprofit dedicated to supporting social innovation in New Orleans. We launch and support early-stage companies—for-profits, nonprofits, and hybrids—that have the potential to solve our city’s most pressing social and environmental challenges. Our vision is to achieve lasting systemic change in our community through a collaborative, multi-level process engaging both grassroots innovators and high-level policymakers. Our target sectors for change include public health, education, food access, criminal and social justice, housing, economic development, and coastal erosion.

What We Do // Propeller focuses on the social impact, financial sustainability, and scalability of the ventures we work with. Our theory of change involves 1) analyzing and assessing sectors for gaps, 2) building and sourcing a strong pipeline of social innovators, 3) accelerating the most promising early-stage ideas, and 4) providing a collaborative workspace in our 10,000 sf facility, the Propeller Incubator at 4035 Washington Avenue.

Social Venture Accelerator // At the core of our work lies the 10-month Social Venture Accelerator, designed to launch and scale the innovative solutions of social entrepreneurs, both for-profit and nonprofit. The Accelerator provides strategic consulting, mentorship, access to networks and funding, and technical assistance in areas such as accounting, marketing, and legal.

Impact // Our successes this year include:

- Opening the 10,000 s.f. 2-story Propeller Social Innovation Incubator facility on Jan. 2, 2013, now home to 37 socially-conscious companies and 70+ individuals. Within 2 ½ months of opening, we were at 100% occupancy with our 16 private offices.
- In 10 months, the twelve 2012-2013 Social Venture Accelerator Fellows generated over \$3mm in revenues and financing.
- We have brought over 1mm healthy school lunches to approximately 20% of the New Orleans public school population through our partnership with Propeller Fellow James Graham of KIPP New Orleans.
- Propeller Venture, the Justice and Accountability Center, has served close to 400 clients for criminal records expungements since being in the Propeller Accelerator.
- Our social innovation competition PitchNOLA 2012 expanded to two nights, \$27,500 in cash prizes, and a partnership with the New Orleans Redevelopment Authority around vacant lots.
- Formerly unemployed workers are apprenticing with master ironworkers and plasterers at the Master Craft Guild.
- NOLA Tilth, our flower farm, has planted and harvested its first crop of daffodils on a vacant lot in New Orleans East.
- 12 Vietnamese farmers (former fishermen) have started aquaponics farming systems and are at their pre-BP oil spill income levels.
- Smiles 2 Geaux, our mobile dental clinic featuring two 37' mobile dental clinics will hit the road in May 2013 to begin servicing charter schools and retirement centers.