

ACCION

LOUISIANA

Grow Your Business: Marketing Boot Camp

Join us for a FREE 1/2-Day Boot Camp

Hear from Industry Leaders and Business Owners

Keynote Speaker:

Jessica Shahein

Executive Director, 504ward



Panel Style Lunch and
Learn showcasing
local industry leaders:



Jordan Friedman

Bond Public Relations
and Brand Strategy

**Saturday, June 21, 2014
9:00 a.m. to 2:00 p.m.**

Propeller Incubator | 4035 Washington Ave.
New Orleans, LA 70125

For more information contact Stephaney Bolden
at 888.215.2373 ext.1570 or register at:
www.gybmarketingbootcamp.eventbrite.com



Andy Kutcher

FSC Interactive

3 Top Outcomes:

- Better understanding of the impact of branding
- Identify key components to building an affordable marketing strategy
- Access to local resources that can help small and emerging entrepreneurs

Breakout Session Topics include:

- Strategic Marketing: How to Stop Guessing and Start Growing
- Searchability
- Website Development
- Building a Marketing Budget
- Finance your Marketing Plan



Jennie Westerman

Deep Fried Advertising

Doors open at 8:30 a.m.
Light breakfast and
boxed lunches provided
by Sam's Club.

This institution is an equal opportunity
provider and employer.



CITY OF NEW ORLEANS
Michele J. Landry, Mayor

LSBDC Greater New Orleans and Bayou Region
Operation Hope • Goldman Sachs 10KSB
Delgado Small Business Center



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