# Request for Proposal

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<th>Water Challenge: Water Venture Videography</th>
<th>Proposal Due By: February 24, 2022</th>
<th>Propeller</th>
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## Project Overview:

Applications to Water Challenge 2022 are now open to entrepreneurs with viable and innovative strategies to address inclusive economic challenges, contract opportunities, and water-related challenges faced by the city of New Orleans and the Louisiana Gulf Coast. Water Challenge 2022 is a pitch event featuring 4-6 startup entrepreneurs showcasing their solutions for water management in New Orleans for the chance to win over $10,000 in prize money.

Propeller is seeking a videography contractor to produce 4-6 videos, 3 minutes each. Each video will include footage of projects and interviews to support venture pitches. Videos will consist of venture backgrounds recorded in Propeller’s workspace, and will incorporate footage of participating ventures on their worksites. Ideally, videos will be able to be used post event for entrepreneurs’ marketing purposes.

## Project Goals:

- Recording and Production of 4-6 videos, incorporating the entrepreneur’s pitch as well as demonstrations of on-site work

## Scope of Work:

Propeller is seeking videographers to help with storytelling and event production for an entrepreneurial pitch event for water-based businesses in the New Orleans area on June 1st, as well as to capture pictures from the event itself.

The selected contractor will work with Propeller and participating ventures in this event to:

- Record high-quality video of 4-6 venture pitches (~3 min each), to debut at the event on June 1st
- To incorporate footage of ventures at their work-sites into these videos, bridging an “experiential gap” to allow audience to better understand water-based entrepreneurs’ work
- Take headshots of semifinalists at orientation on March 17th
- Document photos and video at Water Challenge event on June 1st
These videos will have a uniform structure across each pitch, and will be collaboratively developed between selected contractor and Propeller.

All videography will take place between March 31st - May 6th, with final cuts of videos being debuted at the June 1st event.

### Evaluation Criteria

- Samples and/or case studies from previous projects based on previous work examples and client references.
- Quote estimation.
- Experience and technical expertise reflected on the resume.
- Commitment to racial equity and inclusion based on response to prompt in Submission Requirements and submission of vendor survey.

### Submission Requirements

- Resume
- 2-3 examples of past videography work
- Prompt:
  - This event aims to educate the broader public about water management issues in the New Orleans area, as well as elevate the stories of entrepreneurs doing this important work. What strategies might you use to accomplish these goals and to bridge the “experiential gap” of featuring physical work in a hybrid (in-person/virtual) event? Propeller is committed to an equitable and inclusive entrepreneurial ecosystem - how do you address racial disparities through your work?
- Price quote
  - Deliverables for this project are headshots, documentation of the event, and the recording and editing of pitch videos. Videos may involve 4 participants or 6 participants, please provide two price quotes reflective of each number
- 3 references of past clients with similar project work
- Complete vendor survey with proposal submission [linked here](#)

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<tr>
<th>Project Dates: March 17th - June 1st</th>
<th>Budget: <strong>$5,000</strong></th>
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<tr>
<td>Contact: <strong>Erik Paskewich</strong></td>
<td>Email: <a href="mailto:epaskewich@gopropeller.org">epaskewich@gopropeller.org</a></td>
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<tr>
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<td>Phone #: <strong>504.475.6598</strong></td>
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