

PitchNOLA 2019



A 3-part pitch series for entrepreneurs tackling inequities.

OVERVIEW

PitchNOLA is a 3-part series of pitch competitions that will award a total \$30,000+ in prizes to emerging and developing entrepreneurs who tackle social and environmental disparities in the Greater New Orleans area. Each competition in the series focuses on a key system, challenging the entrepreneurs and audience to imagine a more equitable future for our city.

At each PitchNOLA challenge, entrepreneurs pitch to a judging panel of industry leaders, from c-suite executives to impact investors. Great minds deliver keynotes on the state of the city and opportunities for innovation. Common issues unite diverse New Orleanians, from entrepreneurs and elected officials, to community organizers, businesses, and neighbors.

Over the past decade, PitchNOLA has awarded over \$200,000 in total financing to entrepreneurs. PitchNOLA winners have opened second and first locations, hit over \$1 million in annual revenue, and received notable attention in the *Washington Post*, *The Guardian*, the *Times-Picayune*, *The Advocate*, *WWNO*, and *WWL-TV*.

DEADLINES

Early Feedback Deadline: February 6th, 11:59pm CT

Final Deadline: February 18th, 11:59pm CT

Apply Online at GoPropeller.org/PitchNOLA/PitchNOLA-2019

COMPETITIONS

Water Challenge presented by the Greater New Orleans Foundation

\$10,000+ in total prizes for entrepreneurs ensuring equitable protection and participation of every New Orleanian in coastal restoration, urban stormwater management, resilience and adaptation.

Education Challenge

\$10,000+ in total prizes for entrepreneurs ensuring every New Orleanian has equitable access to an excellent education and fulfilling career path.

Health & Food Challenge presented by Blue Cross and Blue Shield of Louisiana

\$10,000+ in total prizes for entrepreneurs ensuring every New Orleanian has equitable access to health, safety, and nourishment.

KEY DATES

February 4th, 12-1pm CT

Applicant Afternoon Webinar

February 4th, 5:30-6:30pm CT

Applicant Evening Webinar

February 6th, 11:59pm CT

Early Feedback Deadline (All Competitions)

February 18th, 11:59pm CT

Final application deadline (All Competitions)

February 11th-15th, time TBD

Applicant Office Hours

April 3rd, 6:30-8:30pm CT

Water Challenge presented by the Greater New Orleans Foundation

April 17th, 6:30-8:30pm CT

Education Challenge

May 1st, 6:30-8:30pm CT

Health & Food Challenge presented by Blue Cross and Blue Shield of Louisiana

ELIGIBILITY

All Competitions

- Business structure: Entrepreneurs operating nonprofit and for-profit ventures are welcome to apply. Nonprofits must demonstrate earned revenue.
- Focus area: Venture aligns with competition focus area. See below for detail.

Water Challenge presented by the Greater New Orleans Foundation

- Water Management and green infrastructure
- Coastal restoration
- Adaptation and resilience to climate change

Health & Food Challenge presented by Blue Cross and Blue Shield of Louisiana

Health

- Maternal and child health outcomes
- Health
- Mental health outcomes
- Access to physical activity

Food

- Access to healthy affordable food
- Access to local food products

Education Challenge

- Early Childhood Development
- K-12 outcomes
- Young adults (16-24) disconnected from work or school

INSTRUCTIONS

1. Select a challenge.
Review each competition's criteria, and determine which one is the best fit for your idea.
2. Learn more.
Attend a Q&A session, webinar, or office hours at Propeller to learn more about the application process.
3. Get feedback.
All applicants who apply by our early feedback deadline of February 6th will receive feedback on their application with time to strengthen and resubmit your application for the final deadline.
4. Apply online.
All applicants must apply by the final deadline of February 18th in order to be considered to compete.

CONTACT

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