

PitchNOLA Application

Program Class: PitchNOLA: Education 2016

Early Feedback Deadline: 09/12/2016 11:59:00 PM

Final Deadline: 09/27/2016 11:59:00 PM

Each submission will be judged by the following criteria:

1. Potential for educational impact: The solution must seek to reduce or eliminate education disparities for at-risk or underserved New Orleanians. Scalable solutions are preferred.
2. Financial sustainability: Solutions should demonstrate a viable and sustainable revenue stream, if revenue is required for implementation.
3. Viability: Convince us that you and your team have what it takes to make your idea a reality given
 - a. Educational, professional or life experience,
 - b. Proven track record starting, leading or operating an initiative, program or past venture,
 - c. Demonstrated experience in education or community development,
 - d. Ability to connect to, engage with and serve at risk or underserved New Orleanians

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Questions? Contact Propeller Programs Associate, Emily Eckland, eeckland@gopropeller.org

First Name *

Primary Applicant

Last Name *

Primary Applicant

E-mail *

(ex: myname@example.com)

Phone Number *

Phone number

Your Resume *

How many members will be on your team (including yourself)? *

Name of idea/venture

Please describe your mission or idea in one sentence.

Which sector best describes your venture? *

Please select... 

We encourage ideas that tackle inefficiencies, opportunities, and bottlenecks in Early Childhood, K-12, and Opportunity Youth (16-24 years old, neither employed nor enrolled in school). Please select the relevant category(ies) for your idea:

- Early Childhood: Increase in high quality early childcare seats and facilities
- K-12: Increase in reliable, safe transportation for schools serving a majority LMI students
- K-12: Decrease in chronic absenteeism and suspension/dropout rates
- K-12: Increase in wraparound services and positive outcomes for students who are court-involved, English language learners, over grade level age by two years; or students who have exceptional learning needs such as disabilities and mental health needs
- K-12: Expanded pathways in high school for post-secondary success in high demand, high wage careers
- Opportunity Youth: Workforce development
- Opportunity Youth: Expanded pathways to vocational education and alternatives to four-year college degrees; digital literacy focused certificate degree

1. What specific problem in New Orleans are you trying to solve? How does this problem disproportionately affect at risk or underserved New Orleanians? Describe the scope of the problem with relevant statistics. (300 words)

2. What specifically will be your products or services to solve the identified problem? (400 words)

3. What difference will you make in people's lives within the next 12 months? How will you measure this? (300 words)

4. For your product/service, please identify: 1) potential paid users and/or 2) beneficiaries. Please describe who they are. What will be the primary demographic served (best guess) based on the following characteristics – Race/Ethnicity, Gender, Age, Income? (For the customer research, please provide the demographic information on the respondents or those interviewed) (600 words)

5. What have you learned regarding organizations providing similar products/services in your field? (300 words)

6. What expertise, capacity, experience, connections, or resources do you (and your team) have that will contribute to your success in implementing your solution? What are your plans to engage/market to your target market and what current relationships or experience do you have that would support the strategy(ies)? (400 words)

7. What are the 3 biggest challenges your organization will face in the next 12 months? What do you need to successfully overcome these challenges? (400 words)

8. Describe what you hope to achieve one year after the competition. How long will it take you to implement your project overall? (300 words)

9. Financials: Please indicate your current thinking around the financial cost of running your business and sources of revenue. (600 words)

(Optional) Supporting Documents (budget, projections, testimonials, marketing material). You can add up to 5 documents.

Choose File No file chosen

[Add an additional supporting document](#)

How did you hear about PitchNOLA? *

- Propeller Newsletter
- Social Media
- Referred by Propeller
- Referred by 4.0 Schools
- Local news
- Friend/Family
- Other

Submit

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