

Healthy Corner Store Collaborative: Application

About the Program: Hosted by Propeller, funded by the City of New Orleans, and operated by Liberty's Kitchen and Top Box Foods, The New Orleans Healthy Corner Store Collaborative will assist corner store operators to increase business sustainability while increasing the amount of fresh, healthy food offered in their stores.

Contact Details:

First Name	
Last Name	
Phone	
Email	
Store Name	
Store Address/District	

Store Location/Food Traffic:

1. How long have you been in operation?

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2. Is your store located at a busy intersection or near public transportation (Y/N)?

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3. Is the store near other businesses, schools, community centers, or other public buildings? If yes, please list.

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4. In a few sentences, describe your main customer base: demographics, age, gender, and race.

5. What are the top three products that you sell?

SNAP/WIC

1. Is your store authorized to accept SNAP? (Y/N)

2. Is your store authorized to accept WIC benefits? (Y/N)

3. If no, are you interested in applying to become certified to accept these benefits? (Y/N)

Store Owner Presence:

1. How often are you present in your store? A majority of the time, 50% of the time, or minimally?

2. Why are you interested in participating in this program? (250 words or less)

3. Do you feel you have adequate time to participate in this program? (Time commitment will include 5 hrs/month of business mentor sessions as well as quarterly trainings) (250 words or less)

4. Do you feel you have the capacity to accommodate additional inventory if you are provided with appropriate fixtures, coolers, and shelving? (adequate floor/shelf space)

5. Do you have an interest in the health of your surrounding community? (250 words or less)

6. What is your level of involvement with the community? Can you give examples of this? (250 words or less)

7. Are you willing to share sales data? (All Healthy Corner Store Program staff have signed a non-disclosure agreement) (Y/N)

8. Are you willing to change the store layout to prioritize fresh produce? (Y/N)

9. How many people do you employ and what is their employment status? Full time? Part time? As needed?

10. What are the three biggest challenges your business will face in the next 12 months? What do you need to successfully overcome these challenges? (250 words or less)

Please return via email to Kristine Creveling at kcreveling@gopropeller.org or Sam Heyman at sam@topboxfoods.com OR call **504.507.0498 to turn in a hard copy.**

Thank you!