## **FINANCIAL STATEMENTS**

**DECEMBER 31, 2016** 



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#### **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors

Propeller: A Force for Social Innovation

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of Propeller: A Force for Social Innovation (the Organization), which comprise the statements of financial position as of December 31, 2016 and 2015, and the related statements of activities and changes in net assets, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Propeller: A Force for Social Innovation as of December 31, 2016 and 2015, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

#### Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated April 11, 2017, on our consideration of the Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control and compliance.

Metairie, Louisiana April 11, 2017

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# STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2016 AND 2015

#### **ASSETS**

	2016		2015	
Current assets:				
Cash	\$	230,155	\$	41,552
Cash - restricted	*	883,062	*	790,461
Grants receivable		145,000		153,103
Other receivables		12,130		-
Prepaid expenses		5,553		17,011
Total current assets	\$	1,275,900	\$	1,002,127

# LIABILITIES AND NET ASSETS

Current liabilities:		
Accounts payable	\$ 22,752	\$ 25,897
Payroll and related liabilities	 16,070	3,975
Total current liabilities	38,822	29,872
Unrestricted net assets	354,016	181,794
Temporarily restricted net assets	883,062	 790,461
Total net assets	 1,237,078	 972,255
Total liabilities and net assets	\$ 1,275,900	\$ 1,002,127

The accompanying notes are an integral part of these financial statements.

#### STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015

2016 2015 Temporarily Temporarily Unrestricted Restricted Total Unrestricted Restricted **Total** REVENUES AND SUPPORT \$ 1,286,079 Grants \$ 85,000 \$ 1,387,756 \$ 1,472,756 10,619 \$ 1,275,460 Contributions 44,537 44,537 27,039 27,039 Special event (net of direct costs of \$14,049 and \$10,378, respectively) 58,019 58,019 37,865 3,899 41,764 Other 377 377 66 66 Net assets released from restriction 1,295,155 (1,295,155)740,997 (740,997)Total revenues and other support 1,483,088 92,601 1,575,689 816,586 538,362 1,354,948 EXPENSES General and administrative 54,628 54,628 34,072 34,072 Insurance 10,719 10,719 4,419 4,419 Legal and professional fees 28,011 28,011 18,467 18,467 Meals and entertainment 24,430 24,430 2,671 2,671 Program services 430,565 430,565 281,406 281,406 Rent 16,220 16,220 12,000 12,000 Salaries and benefits 746,293 746,293 456,051 456,051 Total expenses 1,310,866 1,310,866 809,086 809,086 92,601 7,500 Change in net assets 172,222 264,823 538,362 545,862 NET ASSETS AT BEGINNING OF THE YEAR 181,794 790,461 174,294 972,255 252,099 426,393 NET ASSETS AT END OF THE YEAR 883,062 1,237,078 181,794 354,016 790,461 972,255

The accompanying notes are an integral part of these financial statements.

# STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015

	2016	2015
OPERATING ACTIVITIES		
Change in net assets	\$ 264,823	\$ 545,862
Changes in operating assets and liabilities:		
Grants receivable	8,103	(80,113)
Other receivables	(12,130)	-
Prepaid expenses	11,458	(2,817)
Accounts payable	(3,145)	(2,550)
Accrued expenses	 12,095	(3,207)
Net cash provided by operating activities	 281,204	457,175
Net increase in cash	281,204	457,175
Cash, beginning of year	 832,013	 374,838
Cash, end of year	\$ 1,113,217	\$ 832,013
Cash is comprised of:		
Cash, unrestricted	\$ 230,155	\$ 41,552
Cash, restricted	883,062	790,461
	\$ 1,113,217	\$ 832,013

The accompanying notes are an integral part of these financial statements.

#### NOTES TO FINANCIAL STATEMENTS

#### 1. Summary of Significant Accounting Policies

#### Organization

Propeller: A Force for Social Innovation (formerly Social Entrepreneurs of New Orleans, Inc.) is a 501 (c) (3) non-profit corporation incorporated on August 26, 2008 under the laws of the State of Louisiana. It is dedicated to supporting social innovation in New Orleans. The Organization's mission is to grow and support entrepreneurs to tackle social and environmental disparities. Propeller envisions a powerful community of diverse entrepreneurs and stakeholders working together for a more equitable future where everyone can lead healthy, fulfilling lives free of racism, poverty, and other systems of oppression. At the heart of Propeller's mission lie our Impact Accelerator programs, designed to support social entrepreneurs throughout the business life cycle—from idea, to beta, to growth.

#### **Basis of Presentation**

The financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Classification of Net Assets

Accounting principles generally accepted in the United States require that net assets and changes in net assets be reported for three classifications—permanently restricted, temporarily restricted and unrestricted—based on the existence or absence of donor imposed restrictions of the assets to a particular purpose. Accordingly, the net assets of the Organization and changes therein are classified and reported as follows:

- Unrestricted net assets Net assets that are not subject to donor-imposed stipulations.
- Temporarily restricted net assets Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Organization and/or the passage of time.
- Permanently restricted net assets Net assets subject to donor-imposed stipulations that neither
  expire by the passage of time nor can be fulfilled and removed by actions of the Organization
  pursuant to those stipulations. The Organization has no permanently restricted net assets.

#### NOTES TO FINANCIAL STATEMENTS

#### 1. Summary of Significant Accounting Policies (continued)

#### Revenue Recognition

Grants and contributions are recorded as unrestricted, temporarily restricted, or permanently restricted depending on the existence and/or nature of any restrictions. All donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

#### Cash and Cash Equivalents

For purposes of the statements of cash flows, the Organization considers all highly liquid investments with initial maturity of three months or less to be cash equivalents. The Organization had no cash equivalents at December 31, 2016 and 2015.

The Organization has concentrated its credit risk for cash by maintaining deposits in financial institutions in New Orleans, Louisiana, which may at times exceed amounts covered by insurance provided by the U.S. Federal Deposit Insurance Corporation (FDIC).

Restricted cash at December 31, 2016 and 2015 was \$883,062 and \$790,461, respectively. The funds were restricted for the designations listed in Note 4.

#### Contributed Services

Members of the Organization's board of directors and other volunteers have made significant contributions of their time to assist in the Organization's operations and related charitable programs. The value of this contributed time is not recorded in these financial statements because it does not meet the requirements to be recorded in accordance with accounting principles generally accepted in the United States.

#### **Income Taxes**

The Organization is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code.

#### NOTES TO FINANCIAL STATEMENTS

#### 1. Summary of Significant Accounting Policies (continued)

#### Income Taxes (continued)

The accounting standard on accounting for uncertainty in income taxes addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under that guidance, the Organization may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities based on the technical merits of the position. Examples of tax positions include the tax-exempt status of the Organization and various positions related to the potential sources of unrelated business taxable income (UBIT).

The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. There were no unrecognized tax benefits identified or recorded as liabilities at December 31, 2016.

#### **Accounting Changes**

On August 18, 2016, FASB issued Accounting Standards Update (ASU) No. 2016-14. Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities. Under the ASU, the number of net asset classes is decreased from three to two; enhanced disclosures of underwater endowments are required; reporting of expenses by function and nature, as well as an analysis of expenses by both function and nature is required; and qualitative information in the notes to the financial statements on how it manages its liquid available resources and liquidity risks is required. This ASU is effective for fiscal years beginning after December 15, 2017. Early application of the standard is permitted. The Organization is currently assessing the impact of this pronouncement on the financial statements.

#### 2. Grants

Propeller received funding from the following sources for the years ended December 31:

*	2016	2015
Corporate	\$ 130,000	\$ 181,100
Foundations	1,145,475	1,054,360
Federal	197,281	50,000
State of Louisiana		619
Total grants	\$ 1,472,756	\$ 1,286,079

#### NOTES TO FINANCIAL STATEMENTS

### 3. Economic Dependency

The primary sources of revenues for Propeller are grants and contributions provided through various funding agencies. The continued operations of the Organization are dependent upon the renewal of grants and contributions from current funding sources as well as obtaining new funding.

#### 4. Restricted Assets

The Organization has the following temporarily restricted net assets as of December 31:

	2016	2015
Public Health and Community Development Social Accelerator	\$ 144,565	\$ 107,055
The Water Challenge program	120,000	141,827
Water Cluster Initiative program	101,524	98,694
Programmatic Support	-	5,000
Operating expenses	-	41,790
Makerspace Digital Literacy program	-	100,017
Education Impact Accelerator program and/or operating expenses	322,103	60,827
Education-related programs and services	49,376	175,281
Propeller Impact Accelerator	110,000	34,970
Loan Loss Reserve Pool	25,000	-
PitchNOLA: Living Well Healthy Convenings	10,494	25,000
Total	\$ 883,062	\$ 790,461

#### 5. Special Events

During the year ended December 31, 2016, the Organization held its annual gala on April 27, 2016 in celebration of its 2015-2016 Propeller Accelerator Fellows. The funds raised from the gala support the Social Venture Accelerator, the Alumni Program, and related operational expenses.

#### 6. Related Party Lease

The Organization leases its operating facilities from HUB NOLA, LLC, an affiliate, under a membership agreement which automatically extended on a month-to-month basis subsequent to December 31, 2014. Total lease expense for the years ended December 31, 2016 and 2015 was \$16,220 and \$12,000, respectively.

#### NOTES TO FINANCIAL STATEMENTS

#### 7. Line of Credit

On October 21, 2014, the Organization established a line of credit with a maximum borrowing amount of \$100,000. The line of credit which is maturing on October 21, 2017 has an interest rate based on Wall Street Journal prime rate which was 7.5% at December 31, 2016 and 2015. At December 31, 2015, the balance on the line of credit was \$0. The line of credit was not used during 2015. At December 31, 2016, the balance on the line of credit was \$0. The line of credit was not used during 2016.

#### 8. Subsequent Events

Management of the Organization has evaluated subsequent events through the date the financial statements were available to be issued, April 11, 2017, and determined that no other events have occurred that require disclosure. No subsequent events occurring after this date have been evaluated for inclusion in these financial statements.





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# INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

Board of Directors

Propeller: A Force for Social Innovation

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States, the financial statements of Propeller: A Force for Social Innovation (the Organization), which comprise the statement of financial position as of December 31, 2016 and the related statements of activities and changes in net assets, cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated April 11, 2017.

#### **Internal Control Over Financial Reporting**

In planning and performing our audit of the financial statements, we considered the Organization's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, we do not express an opinion on the effectiveness of the Organization's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

#### Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Organization's financial statements are free of material misstatements, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

#### Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Organization's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing* Standards in considering the Organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Metairie, Louisiana

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April 11, 2017

